

Norwich Cycling Campaign

Newsletter 17
May/June 1995

*the focus of city
pedal power*

price 35p
(free to members)

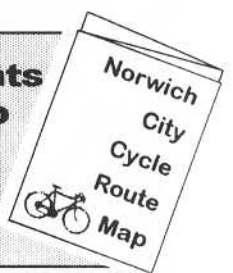
NORWICH CYCLING CAMPAIGN was formed in 1990 to promote cycling in Norwich and lobby for better cycle facilities. It is affiliated to the National Cycle Campaign Network.

SPECIAL HOVIS NATIONAL BIKE WEEK EDITION !



10 – 18 June 1995

- Full programme of National Bike Week local events
- Free in this issue – the Norwich Cycle Route Map
- Win a copy of the OS Leisure Guide East Anglia
- Win a Halfords voucher worth £20!
- Win a fabulous mountain bike worth £175!





**Norwich Cycling
Campaign members
recommend these
cycle shops**



SPECIALISED CYCLES
120 Cambridge Street, Norwich

SERVICING AND REPAIRS, FRAME REPAIRS AND REFINISHING,
WHEELBUILDING, LIGHTWEIGHT CYCLES BUILT TO ORDER

DISTRIBUTORS FOR THE AMAZING BROMPTON FOLDING CYCLES

ALSO MAVIC, CAMAGNOLO, ALESA, SHIMANO, SACHS, SUNTOUR,
CARRADICE, FREEDOM BIKEPACKING, D.T., 3TTT, CATEYE, SIGG,
CONTINENTAL, PANARACER, TRELOCK, MKS, AND MANY MORE LINES

TELEPHONE 665668

OPEN 8:30 - 6:00PM SIX DAYS A WEEK

FOR QUALITY PRODUCTS AND EXPERT ADVICE
FROM A FAMILY BUSINESS

BRYANT'S CYCLES

Established 1918

17 ST. BENEDICTS STREET
NORWICH NR2 4PE

TELEPHONE: (01603) 621140

SALES

SERVICE

REPAIRS

JOHN BORWELL CYCLES

Touring and Racing Bicycles Specialist

Mountain Bikes Sales and Service

Wheelbuilding

Accessories and Clothing

All Repair Work Undertaken

119a Spencer Street
Norwich NR3 4PF
Tel: Norwich 787736

Ask for Iain or Jason

UNICYCLE



Spares - Repairs - Accessories
Secondhand bikes bought and sold
Old and interesting bikes always wanted

The expert advice is free!

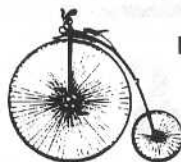
UEA, LCR, Tuesdays and Thursdays
(term-time)

or telephone
Chris Brown on Aylsham 732616

SOREN'S CYCLES

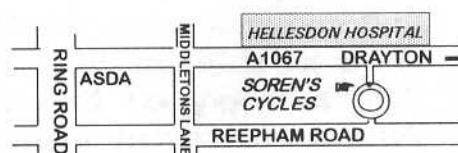
Drayton Wood Road
Hellesdon Norwich NR6 5BY

01603 400764



REPAIRS AND SPARES
BIKES FOR ALL THE FAMILY

Look for
the signs
on the
A1067





"Hello, and welcome to Hovis National Bike Week 1995!"

Since 1990 the Norwich Cycling Campaign has been actively lobbying for better cycling facilities in Norwich and to raise the profile of cycling generally.

At last, things finally seem to be going our way.

Over the last year we have seen Government planning guidelines urging councils to provide better cycle facilities in their policies, not just lists of road schemes. We have seen the Royal Commission on Environmental Pollution recommending measures to quadruple cycle use. We have seen the SACTRA report, finally released by the Dept. of Transport, which concludes that new roads do indeed generate more traffic – something we've been saying for years.

Recently we've seen the very exciting prospect of a nationwide network of cycle routes, proposed by Sustrans and to be financed by the millenium fund with the full support of Transport Minister Steven Norris. When it is fully constructed, some twenty million people will be within ten minutes of the National Cycle Network.

Locally, however, there is still much to be done. Although cycle facilities are planned, progress is painfully slow.

The new cycle route map (enclosed with this Newsletter) shows just how much remains to be done. It is the ongoing role of the Norwich Cycling Campaign to keep up the pressure and

not allow local authorities to become complacent. With your support we will continue to do just that.

And so to Hovis National Bike Week. This is a nationwide celebration of cycling and OUR opportunity to promote the benefits of cycling – cheap, quick, convenient, healthy, non-polluting, and FUN! Over the week you will find a wide range of cycle-related events to suit all tastes. Rides of all distances from short 10-mile hops lasting less than an hour to all-day 100-mile rides which provide a real challenge.



10 - 18 June 1995

Many of the events have a fun theme – the Bicycle Biryani, the Breakfast Ride, and the two-day East Anglian Cycle Fayre for

example. There will also be the opportunity to see, at first-hand, some of the new facilities being provided by the Council in the company of civic dignitaries at the official opening of the Cow Drive Cyclepath and the Reephams-Aylsham Cycleway.

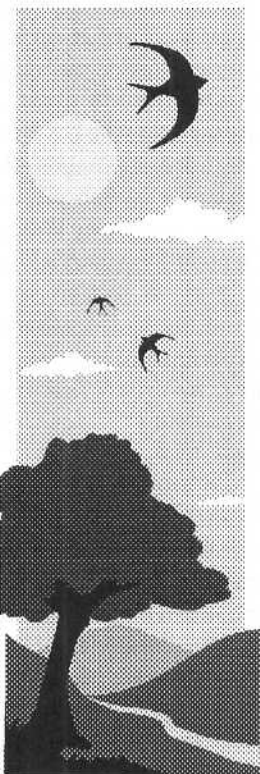
So do join in the fun by taking part in Hovis National Bike Week – the best thing since sliced bread!

Les Hopkins

and

John King

Norwich Cycling Campaign
May 1995



Need secure cycle parking?

Of course you do, and the more you ask for it the more chance of getting it!

To help us in this quest we now have some very useful CYCLE PARKING REQUEST cards, provided as part of HNBW and CTC publicity. Simply fill in the details on the card asking for secure cycle parking where YOU want it, and send it to the relevant Council department, your employer, school, supermarket, leisure centre, etc.

More cards are available from the Campaign office. Please BE PART OF THE SOLUTION and use them! Thanks.

