

Norwich Cycling Campaign

Newsletter 21
Spring 1996

*the focus of
city pedal power*

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members!**

NORWICH CYCLING CAMPAIGN
was formed in 1990 to promote cycling in Norwich and to lobby for better cycle facilities. It is affiliated to the National Cycle Campaign Network.

LORD MAYOR TO LAUNCH BIKEWATCH SCHEME

The Lord Mayor will officially launch Norwich Cycling Campaign's new scheme NORWICH BIKEWATCH on Saturday 1st June 1996 by being the first person in Norwich to have his cycle registered under the scheme. The launch date has been chosen to tie in with National Bike Week which also begins on the 1st of June.

Full details of the Bikewatch Scheme will appear in the National Bike Week edition of the Newsletter and will include a registration card which can be returned to us by Freepost. Naturally we hope all our members will take advantage of this scheme which will aid recovery of their bicycles should they be stolen.



Editor's column

This Newsletter is the first issue of 1996 and will be followed by three others this year. We have decided that, for this year at least, Newsletters will be issued quarterly.

This means that the next edition will be out just before National Bike Week. If you have any ideas, contributions or offers of help, we would be delighted to receive them. Any items for publication would have to be with us by the end of April, though. Thanks, *John King*



CYCLING WITH STILE!
*Is it a military exercise?
An assault course?
Or.....?
See page 9 for the answer.*

In this issue:

- Operation Neon provides lots of advice 5
- Trains, buses, taxis and cycle lanes 8
- The National Cycle Network in Norfolk 10
- Your limerick can win you a Little Red Book ! 12

**Norwich Cycling Campaign
members recommend
these cycle shops!**

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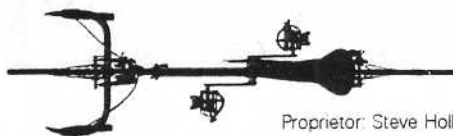
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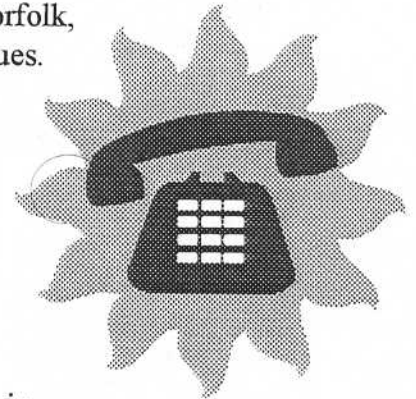
REPAIRS



What happened on the Phone-in?

Norwich Cycling Campaign has a regular phone-in slot on Radio Norfolk, where people are invited to pass on their comments about cycling issues.

On the last three occasions we have encouraged people to phone in with items that we wish to discuss, that is ones that are pro-cycling and that we've rehearsed the answers to, making us sound authoritative and expert! After all, what's the point of having a media opportunity if you don't manipulate it to your own ends?



On the most recent phone-in however, not one member phoned in with anything remotely pro-cycling so myself, Phyll Hardie and Rob Marshall (Norfolk County Council's Cycling Officer), spent virtually an hour before an audience of some 200,000 listeners, arguing with pensioners about the rights and wrongs of pavement cycling. **THIS WAS A WASTED OPPORTUNITY!**

PLEASE NOTE: The next phone-in on Radio Norfolk is between 10 and 11am on Friday, 31st May 1996 – the day before the start of National Bike Week. PLEASE phone in with some pro-cycling questions. If you don't know what to ask about then contact me at the office. I will be able to suggest some areas that might be worthy of discussion. That way we can all be part of the solution!

Les Hopkins

THE CYCLING SEASON STARTS HERE!



Chenery Travel are running a coach to the BIKE '96 Exhibition at Olympia on Sunday 31st March 1996. The travel cost is £12 return for adults and £11 for children and OAPs. The coach departs at 8am from Castle Meadow and will return to Norwich at about 8:30pm.

This cost does NOT include admission to the event which is £6-50 (adults) and £4-50 (children 5-14). Advance admission tickets can be booked on their ticket hotline (01369) 707722 and give a reduction of £1-00 on the above prices. An information leaflet about the show should be enclosed with this Newsletter. Anyone who wishes to go should book direct with Chenery Travel but should mention that they are members of Norwich Cycling Campaign as we may get a group discount if substantial numbers of you book tickets.

Welcome to new members

We welcome John Mussett and Cynthia Kirby. Cynthia deserves a special mention - not only is she a very experienced cyclist and long-term member of the Cyclists Touring Club, but she has volunteered to undertake many of the office duties that the Campaign has generated. We are always in need of volunteers, though, and would welcome YOUR help. Please ring the office and let us know how you think that YOU might
BE PART OF THE SOLUTION!

Next meetings:

at the Campaign Office
 7:30pm, rear entrance,
 38 - 40 Exchange Street

Feb 21st

Mar 20th

April 17th

May 15th

