

Norwich Cycling Campaign

Newsletter 22
Summer 1996

*the focus of
city pedal power*

price
50p

free to
members!

NORWICH CYCLING CAMPAIGN
was formed in 1990 to promote cycling
in Norwich and to lobby for better cycle
facilities. It is affiliated to the National
Cycle Campaign Network.



Editor's column

I'm sure you would agree that National Bike Week is THE major happening in the cycling year. This year it also coincides with the Norwich Cycling Campaign's major achievement – the Norwich Bikewatch Registration Scheme.

Our new computer is in place and its database is ready to record full details of your bike (and hopefully every other bike in Norwich). Working together with bike shops, the police and owners, the aim is to crack down on cycle theft. Please encourage your friends and colleagues to register their bikes – let them know just how important this scheme is.

Keep this special Bike Week edition of the Newsletter by you as there are LOTS of events you won't want to miss! I hope you have a great Bike Week and a super cycling summer.

John King



TRAVELWISE®



Norwich National Bike Week 1996
events are being sponsored by
Norfolk County Council's
TRAVELWISE.
initiative



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NATIONAL BIKE WEEK
1996
1 - 9 JUNE

Norwich Cycling
 Campaign members
 recommend these cycle
 shops - not only through
 National Bike Week but
 all the year round!

NORWICH CYCLING CAMPAIGN
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- **LUGGAGE RACKS and BASKETS**
- **BRAKE and GEAR SPARES**
- **WHEELS and SADDLES**
- **COMPLETE BIKES TOO !**



All parts are **GUARANTEED**, and for
 sale at around 50% of new prices !

Proceeds to Norwich Cycling Campaign

*Phone Nigel on Norwich 502188 (Ansaphone)
 (off Newmarket Road, near Notcutts)*

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 CYCLES**

Prop. Chris Brown

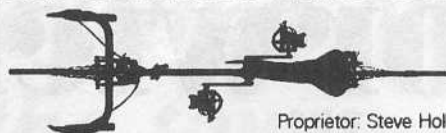
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Hi !

Welcome to National Bike Week 1996. It promises to be jam-packed with a whole range of cycle-related goodies. If you are a National Bike Week regular then you will have a good idea of the sort of things we do. If not, we hope that you will be pleasantly surprised!



Welcome to new members

Lucy Buykz
Neil Jones
Laura Morrice
Harriet Bowes
Tim Moore
Peter Howe
Dominic Everett
Margaret Hancock (CTC
Suffolk DA Representative)

During the week there will be the old favourites - the Breakfast Rides, the Bicycle Biryani and of course the traditional Mass Cycle Ride on the last day (9th June).

In addition we are launching **Norwich Bikewatch**, an innovative scheme in which Norwich cyclists register their cycles with us and we can help trace them if they are stolen. Similar schemes operating in Oxford and Lewisham have been remarkably successful both in recovery and in actually reducing cycle theft. Hopefully our scheme will be just as successful.

National Bike Week in Norwich this year is being funded by Norfolk County Council from their TRAVELWISE® budget. This is a national scheme which urges people to consider other ways to travel than by car - like cycling. We thank them for their support.

So, do come along and join in the fun of National Bike Week!

Les Hopkins

Campaign Co-ordinator

Next meetings:

at the Campaign Office
7:30pm, rear entrance,
38 - 40 Exchange Street

June 19th

July 17th

August 21st

September 18th

**All Members
Welcome!**



Norwich
National Bike Week
1996 events are being
sponsored by
Norfolk County Council's
TRAVELWISE
initiative.





With this Newsletter is a leaflet introducing Norwich Bikewatch, a scheme devised by Norwich Cycling Campaign and funded by the Safer Cities project and Norwich Union.

It is a voluntary registration scheme designed to reduce cycle theft in Norwich where it is at almost epidemic proportions.

Last year, over 1,700 cycles were stolen in Norwich. Nationally, nearly 600,000 bikes are stolen each year but the chances of getting your bike back are as low as 1 in 300.

Similar schemes in Oxford and Lewisham have reduced those odds to 1 in 30!

Cycle theft is a considerable deterrent to cycling, so any measures that reduce cycle theft can only help promote more cycling.

The underlying principle of Bikewatch is that if you make it more difficult for a thief to dispose of a stolen bicycle then it becomes less attractive to steal it in the first place.

So, please register your bike(s) today by filling in the form in the leaflet and returning it to us by FREEPOST to this office.

You know it makes sense!

CITY COLLEGE BICYCLE STALL

EVERY TUESDAY AND WEDNESDAY (TERM-TIME) 11am - 2pm

- Free advice and safety checks
 - Guaranteed bicycles from £25
 - Reconditioned spares
 - Basic new parts and accessories
 - Speedy repair service
 - 10% discount for NUS card-holders and Norwich Cycling Campaign members!
- (All profits to Norwich Cycling Campaign)



We are by the Students Union Porta-Kabin T43

*For details, phone 502188 (Nigel), or
Norwich Cycling Campaign on Norwich 664364*

HELP! Wasn't there a lawn under here?

Nigel's Cycle-Recycle Scheme (all proceeds to NCC funds) has now accumulated HUNDREDS of spare parts. A major Strip 'n' Sort is needed at 13 Upton Road. Please come on Sunday 2nd June from 12:30pm. FOOD and DRINK will be provided, and some tools (bring your own if you wish). VERY LOW COST parts available for sorters. Please let Nigel know if you can come along (Norwich 502188). Thanks.

Priority for cyclists and walkers

To the Letters Page, Eastern Evening News, 6-4-96

Norwich Cycling Campaign welcomes the cycling aspects of the Government Green Paper on transport. In particular, we welcome the National Cycle Strategy to be launched in July.

But while we are pleased to see the target of doubling cycle use by 2002, we are sceptical that this can be achieved without a major input of Government funding.

Local authorities traditionally bid for Government funding as part of the transport policies and programme process, but their bids are almost invariably capped by the Treasury.

Consequently, many worthwhile schemes, which would encourage more people to cycle, are all too often delayed or cancelled.

Schemes promoting cycling and walking should be exempt from Treasury capping and any required savings should be made from the road-building budgets.

The green paper does show that 60% of all car journeys are less than five miles - ideal cycling distance. In urban areas the promotion of cycling and walking is the best way of reducing congestion and pollution.

What is needed now is for cycling and walking to be given priority over other transport modes.

York prioritises cycling. There, 20% of journeys are made by cycle compared to 8% in Norwich and just 4% nationally.

Les Hopkins, Co-ordinator, Norwich Cycling Campaign.

It's BIKE to WORK day!

How do you get to work?



Hopefully by bicycle. Naturally you have long known about the benefits of commuting by bike. It's cheap, quick, convenient, healthy and non-polluting. Unfortunately not everyone thinks the same. Nearly 75% of all journeys made in this country are less than five miles in length and two-thirds of all car journeys are less than 3 miles - typically journeys to work, school, shops, etc.

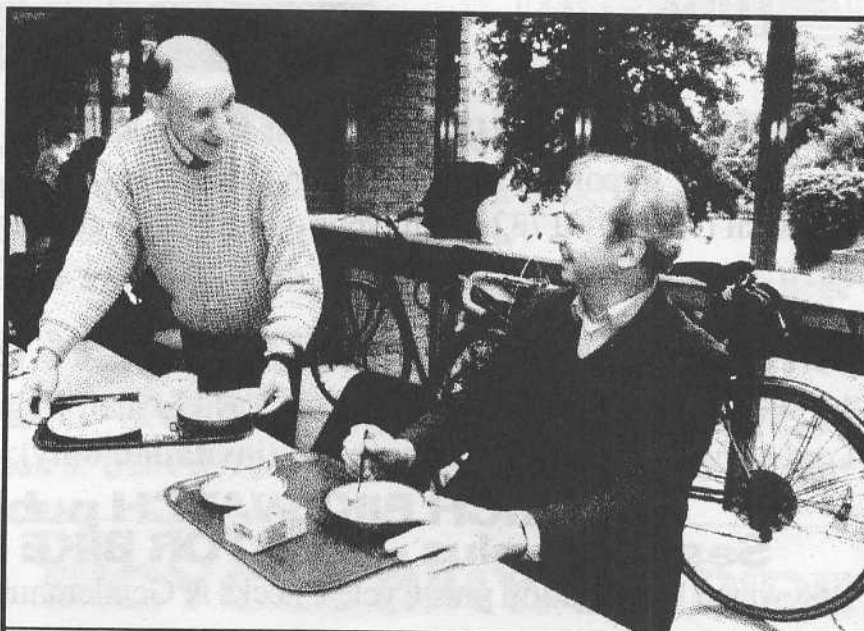
These journeys are ideal for cycling, given the right facilities which the Norwich Cycling Campaign has been working to obtain, with a fair degree of success, since 1990.

So, on Wednesday 5th June why not leave the car at home and cycle to work instead. Have your bike checked over at one of our Dr. Bike Safety Checks, work out a favourable route from the Cyclists Route Map of Norwich, pump up the tyres and off you go.

Also, if you send us a letter from your employer confirming that you cycled to work on Wednesday you will be entered in a Prize Draw with prizes for the first three cycle-commuters drawn from the hat.

Having cycled to work once, why not do it regularly? Employers know that cyclist employees are healthier than most, take less time off with minor ailments, are more punctual and are generally more alert and aware than their car-driving colleagues. Yet they don't provide anywhere to lock up a bicycle safely. If you find you like cycling to work, why not persuade your boss to provide a cycle rack or two. A guide for employers who wish to become cycle-friendly can be obtained from our office in Exchange Street.

Views and opinions expressed in this Newsletter are not necessarily those held by the Editor or Norwich Cycling Campaign. News items are reported in good faith - we cannot be held liable for their accuracy.



Last year, Norwich City College offered English Breakfast to staff members who cycled to work on the Wednesday.

Biking for Brazil

THE NORWICH XFAM SPONSORED FUN BIKE RIDE

In support of a displaced Brazilian Community

SUNDAY 16TH JUNE 1996

Choice of three safe and pleasant routes:
15 miles (Keswick Mill), 27 miles (Ringland Hills),
40 miles (Ringland Hills, Reepham and Cawston)

Start ANYTIME between 9:30 and 11am from
Anderson's Meadow, off Milecross, Norwich.
A detailed route map will be provided and
bike repairs will be available courtesy of
Norwich Cycling Campaign

Sponsorship forms and further details from
Chris Hull (Norwich 664928) or any of the
Norwich Oxfam shops.



NATIONAL

These Norwich National Bike Week events have been sponsored by

PROGRAMME OF LOCAL

Friday 31st May

RADIO PHONE-IN

10 - 11am Important Phone-in on cycling issues. Ring BBC Radio Norfolk on Norwich (01603) 617321 with your questions on cycling in Norwich

Saturday 1st June

NORWICH BIKEWATCH

11:30am Official Launch of Norwich Bikewatch Registration Scheme by the Lord Mayor of Norwich, Rory Quinn (invitation only); and between

2 - 4pm **NORWICH BIKEWATCH public Registration Session - plus - DOCTOR BIKE Safety Checks**

Bikewatch Registration plus Cycle Checks at Gentlemans Walk (by Davey Place)

Sunday 2nd June

BREAKFAST RIDE

9:00am Meet at the Alexandra Tavern (Stafford Street) for a 15-20 mile country lanes ride around Norwich, finishing with our usual traditional English Breakfast at the St Andrews Tavern (vegetarian alternatives are available)

2:30pm

WOMEN'S RIDES

Women's rides of 10 or 20 miles. Meet at City College Main Entrance in Ipswich Road. Contacts: Virginia (Norwich 456057) and Phyll (Norwich 435547)

12:30pm

Cycle-Recycle MELTDOWN

Strip 'n' Sort bike parts from the 'Cycle-Recycle' scheme. Free food and drink, VERY LOW COST parts available for sorters! Nigel Howard (Norwich 502188)

Monday 3rd June

EVENING COUNTRY LANES RIDE

Approximately 15 miles with a pub stop at Woods End riverside pub Bramerton. Meet 6:30pm at City Hall steps. Details: Christine Cannon (01508) 538166

Tuesday 4th June

NORWICH BIKEWATCH Registration sessions

11am - 4pm at UEA (bus turnaround by LCR), and 12 - 2pm at City College

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BIKE WEEK

by Norfolk County Council's **TRAVELWISE** initiative



EVENTS 1 - 9 JUNE

Wednesday 5th June

BIKE TO WORK DAY

Simply send us confirmation from your employer that you cycled to work today. You will get a Certificate PLUS free entry in a Prize Draw!

12-2pm NORWICH BIKEWATCH Registration at City College

Thursday 6th June

NORWICH BIKEWATCH

11am - 4pm Registration at UEA (bus turnaround by Lower Common Room)

Friday 7th June

BICYCLE BIRYANI RIDE

The legendary BICYCLE BIRYANI RIDE (now in its 3rd year!). Meet 6pm City Hall steps for a 20 mile ride finishing with an Indian meal cooked by the Cycling Campaign's best chefs. This is our most popular event of the week and numbers are strictly limited to 50 people. Early booking is essential (on Norwich 664364).

Cost £7-50 per person. **STOP PRESS** - Live music from Gipsy Folk Ensemble!

Saturday 8th June

**The Terry Storer
Mass Cycle Procession**

Meet 11am at St Peter Mancroft Church for a City Centre ride to the unveiling of the Terry Storer Memorial Cycle Racks. (A joint event with N&N CAMRA)

2 - 5pm BASIC CYCLE MAINTENANCE CLASS

24 Booty Road, Thorpe St Andrew. Details: Phyll (Norwich 435547)

Sunday 9th June

**The GRAND GARDEN PARTY
MASS CYCLE RIDE**

Meet 10:30am at the Tap and Spile public house, Oak Street for a 35 mile circular ride on country lanes around Norwich. Have lunch at our Grand Garden Party on the lawn of a beautiful farm cottage at Honingham. Food and drink provided (including Norwich Beer Festival's Special National Bike Week Brew) PLUS live folk music from some of Norwich's best folk musicians. Registration fee £3-50 (£3 advance). These rides usually attract over 100 riders and will have stewards, first-aid and back-up vehicles. (Sorry, but NO unaccompanied children under 15).

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Memorial Bike Rack a fitting tribute

Terry Storer was a great campaigner for CAMRA (the Campaign for Real Ale) and an enthusiastic local cyclist. He was known, among other things, for losing bikes from outside pubs – on one or two occasions they were moved by ‘friends’ – so his reputation for having bikes stolen grew.

He travelled frequently by plane to visit friends in Austria and even on flights his jinx with bikes stayed with him. On one occasion Terry could only watch helplessly from the airport window as his bike fell from a luggage trailer – and was squashed by an empty trailer making its way in the opposite direction!

When he died, three years ago, the Norwich and Norfolk

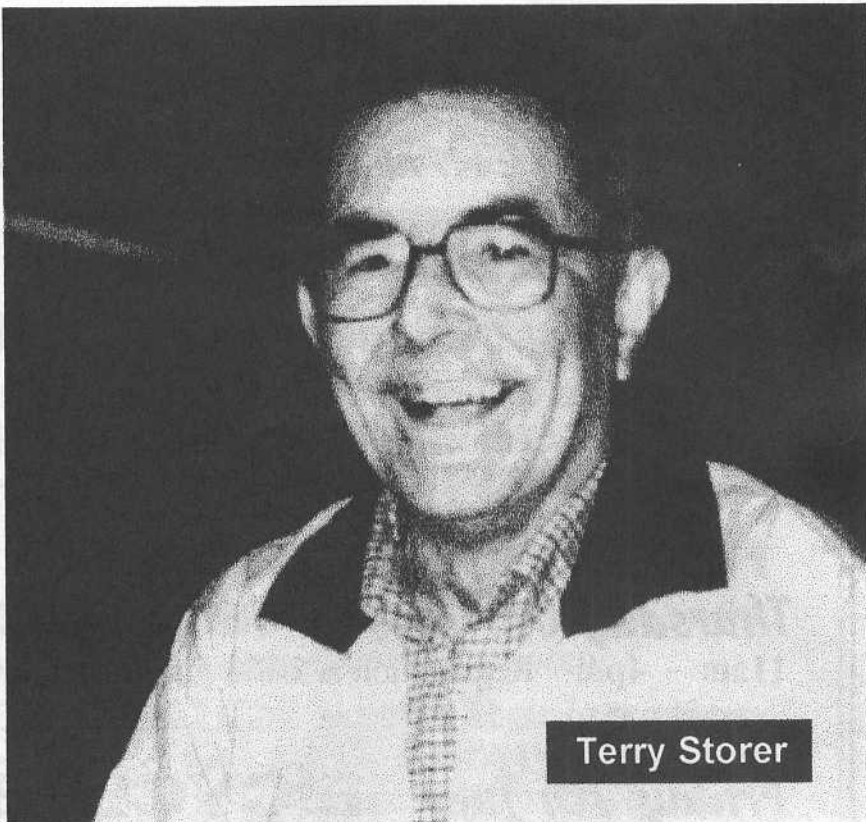
Branch of CAMRA decided that a memorial bike rack would be placed outside a pub. The only remaining question was, which one?

After years of much digression, discussion and disagreement, I took up the cudgels. A small committee was formed and a decision taken that I would approach Chris Higgins at the Trafford Arms. It could be argued that Terry would not have visited this particular pub with Chris as landlord, but he was a regular customer at the Horse and Dray when Chris was the landlord there.

An agreement was reached and the bike rack is to be placed outside the Trafford Arms. The unveiling of a plaque in memory of Terry will take place at the end of the celebratory Terry Storer Mass Cycle Procession on Saturday 8th June at about 12:30pm.

Meet at St. Peter Mancroft Church at 11:00am for an 11:30 start to this City Centre Ride to the Trafford Arms. There will be prizes for the best decorated bikes and I hope everyone will come into the pub and drink to Terry. I also hope that on this special occasion the bike rack will be full to overflowing!

Cynthia Kirby



Terry Storer

Do you be at Hay Hill on Monday 10th of June !

Secondhand bits – Renovated used parts – New surplus stock

All for sale at remarkably low prices – proceeds to Norwich Cycling Campaign

9:30 – 4:00

COMPLETE BIKES TOO !

Menu

Bicycle Biryani



The Bicycle Biryani on Friday 7 June is justifiably our most popular event of the week. Meet at City Hall at 6 pm to be taken on a 15-mile ride around country lanes. You will arrive back in Norwich by about 7.30 pm. at the United Reform Church in Princes Street which we will have converted into a restaurant. There you will have the choice of four Indian meals, cooked by our most accomplished team of chefs.

A Gipsy Folk Ensemble will serenade you during your meal, so be prepared for some Romanian gipsy music, jazz, bluegrass and folk. Campaign Co-ordinator, Les Hopkins, may also be persuaded to sing a few songs (*as a way of clearing the hall?* - Ed).

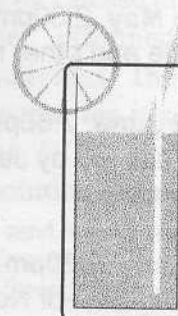
There will also be a raffle with alcoholic prizes. The meal costs £7.50 per person with profits going to Norwich Cycling Campaign. If you wish to bring wine this will be collected from you at the start of the ride and will be ready for your meal. As this event is so popular, numbers are restricted to 50 people. So book your place early by contacting the Campaign office on Norwich 664364. Bon appetit!

Lunch on the lawn

The Garden Party Ride on Sunday 9 June also promises to be very popular. In past years we have had a pub lunch, but this year we have decided to throw a garden party along the way. The route is 35 miles and after 20 miles you will be taken to Berry Hall Farm at Honingham, and the Garden Party will be on the lawn of the Gardeners Cottage. A buffet lunch will be provided, again prepared by our expert chefs.

There will also be live folk music (by the musicians who played at our Christmas party) and you will be invited to try Andy Mitchell's special National Bike Week brew!

Children are welcome if accompanied by an adult. The registration fee for this extravaganza is just £3.50 for adults and £1 for children (under 5s free), again with profits going to the Norwich Cycling Campaign funds. We normally get about 100 people on our mass ride and there is invariably a lovely atmosphere, so do come along and enjoy yourself. There is no need to book in advance (simply register on the day) but if you could let us know in advance if you're coming, this will give us some idea of how many to cater for. Have a great time!



LOCAL NEWS

Schools competition

As part of National Bike Week, Norwich Cycling Campaign is inviting local school pupils to take part in a competition on the theme of cycling. Those aged 5-8 and 9-11 are asked to prepare a 'safer cycling' poster, while 12-15 year-olds should prepare a short essay, poem, poster or other creative work on the theme of cycling safety. Those in the 16+ group are asked to write a letter to the Highways Department (for example) concerning safer cycling, or a similarly appropriate piece of work.

There will be a small prize for every entrant and a larger prize for the winning entry in each age group. Closing date is 23rd June.

Cycle track work starts

Norfolk County Council informs us that the contractors May, Gurney & Co Ltd will begin work on the Newmarket Road cycle track (Outer Ring Road to Eaton) on or as soon as possible after 7th May 1966. The contract period is 12 weeks. The Engineer's Representative on site will be Mr A. Goolding and he can be contacted on (01362) 861164.

CATI - Come and Try It!

Norfolk Countryside Cycling Group

Rides for novice cyclists (16 - 20 miles)

Saturday, 25 May, 2:30pm Meet at Seething Village Hall for a short ride and other natural history events

Saturday, 22 June, 2:30pm: Meet at Thorpe End bus shelter for a ride led by Jan and Malcolm. Ring Norwich 700134 for details

Saturday, 6 July, 2:30pm: Meet at County Hall roundabout for a ride south-east of Norwich

Saturday, 20 July, 2:30pm: Meet at Grapes Hill roundabout for a ride along Marriot's Way

CATI Rides will be organised fortnightly until the end of October. For the continuation programme or details of any of the above, please ring Phyll on Norwich 435547



TRAVELWISE®



This years National Bike Week in Norwich has been sponsored by Norfolk County Council from their TRAVELWISE® scheme, and we would like to thank them for their assistance, without which many of the events could not have taken place.

Norfolk County Council's cycling officer, Rob Marshall, would love to receive your comments and suggestions on any aspect of cycling in Norfolk, so please do write to him at County Hall, Norwich.

Cyclists Touring Club news

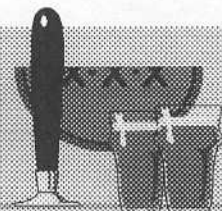
The CTC Norfolk DA Mountain Bike section aim to encourage young cyclists with a series of rides on Sundays and Thursdays till the end of September. Details: Tom Smith on Norwich 505156

Vintage Bike Ride

The Norfolk Rural Life Museum, Gressenhall, Dereham are staging a Vintage Bike Ride and displays on June 8th and 9th as part of National Bike Week.

These are Norwich's best **CYCLE-FRIENDLY PUBS** !

- safe cycle parking
- a variety of real ales (some also have home-cooked food!)
- recommended by Norwich Cycling Campaign members



THE FAT CAT

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Norwich



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FOOD AVAILABLE 12:00M - 2:30

**BICYCLE PARKING IN ENCLOSED REAR
GARDEN**

**A WARM WELCOME TO ALL FROM
MANIC LANDLORD AND SOBER STAFF**

The Alexandra Tavern

Telephone
(01603) 627772

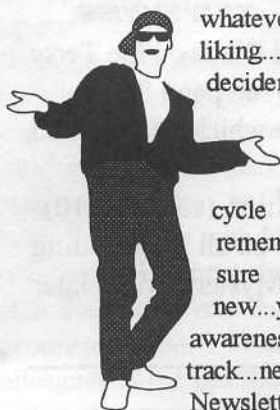
**A first rate pub with a
good selection of well
kept real ales - open
all day, every day!**

**Real fire,
Real people,
Cyclists most
welcome !**



**16 STAFFORD STREET
NORWICH, NR2 3BB**

Hey, lets get together . . .



whatever the weather...and let's talk biking...if it's cycling you're liking...if you're a bike rider...don't be an outsider...be a decider...of important matters like paths and facilities...spare parts availabilities...street credibilities...what are your abilities?...cycling news...your very own views...Newsletter reviews...don't hide from a mass cycle ride...take a pride in being a member...and please remember... your subscription helps US to help YOU so make sure you renew...and when you do...introduce someone new...you know that you will benefit too...to raise cycling awareness and increase cycling fairness...on road, path and track...never look back...things will be better...make sure of your Newsletter...members get it free...otherwise its 50p...so you see...with Norwich Cycling Campaign...don't be left in the rain...let's make it plain:

Join us now and BE PART OF THE SOLUTION !

Annual subscription rates:

Individual (waged)£10
Individual (unwaged)£5
Family£17-50
Donation£

**Please make cheques
payable to 'Norwich
Cycling Campaign'
(Sorry, credit cards
cannot be accepted)**

I would like to help with:

- ☐ Cycle surveys
- ☐ Rides and events
- ☐ Self-help repairs
- ☐ Fundraising
- ☐ Typing/Word-processing
- ☐ Other (please specify)

Free and easy!

If you are reading someone else's copy of this Newsletter, or if you bought a single copy, remember that it can be delivered to you **FREE** and **REGULARLY** when you join Norwich Cycling Campaign. You can see just how **EASY** it is be informed of Campaign activities. The Campaign really works for it's members so join us **NOW** and be part of the solution ! Here's how:

Simply fill in this form and send it (or a photocopy) to:
Norwich Cycling Campaign,
38 - 40 Exchange Street, Norwich, NR2 1AX

YES, I WOULD LIKE TO JOIN !

Please enrol me as a member of Norwich Cycling Campaign, and send a copy of the current Newsletter and other useful information. I enclose my subscription of £ _____ *Thank you*

Name _____
Address _____

(Postcode) _____
Telephone _____ Date _____

Contacts



Norwich Cycling Campaign
38 - 40 Exchange Street
Norwich NR2 1AX



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Eammon Burgess...611195
Vice-Chair:
Matthew Williams..503284

"I was cycling one day in the town ..."

*... Say my friends "Bor yure sure on yure o'n,
Yu tik yure life in yure hands,
Dodgin' traffic, culverts an' cans",
- But I'm the fust for a pint in the Crown!*

We can only guess that the above is supposed to be Norfolk dialect. Whatever it is, we were sufficiently amused at the Campaign office to award it a prize in our Limerick Competition. Copies of 'The Little Red Book of Bicycles' by Sergio Navarro were the prizes which will go to Steve (Livingstone Road), Jenny Gladstone (Old Lakenham), and Mike Bird (Stafford Street). Thanks to all who took part. Let us know what kind of competition you'd like next.

MORE PRIZES !



- Prizes will be awarded for the Best Decorated Bikes on the Terry Storer Memorial Mass Cycle Ride on June 8th (see page 8)
- Alcoholic Prizes will be on offer in the raffle which will be held at the Bicycle Biryani on Friday 7th June
- Prizes are to be won in the Schools Competition (see page 10)
- Remember to carry your camera this summer on all your cycling trips. Your cycle-related snaps can win valuable Mystery Prizes later in the year

For sale

- Boys 'Emmelle' Mountain Bike, suit 12 year old, 12-speed indexed gears, fitted carrier and mudguards. Excellent condition, £55-00. (01603) 660273 eves/weekend or 695998 daytime.
- Gents 'Falcon' Touring Cycle, 25", 10 gears, £75.
- Ladies Elswick Touring Cycle, 21", 6 gears, £75 (both good condition). Roof rack cycle carrier for 2 cycles, £20. (01508) 489311.
- Elswick 'Sovereign' Shopper Bike, 3-speed hub gears, carriers front and back, nippy and convenient, good condition, only £45.
- Sturmey-Archer Trade Master Catalogue 1962, complete and in good order. Nostalgic and useful, £15. John King (01603) 451015.